



TRAVEL & TOURISM

Be the gateway to your customer and manage their travel needs by-the-minute

Use Textlocal to stay connected to your customer—be it for ticket purchases, itinerary updates or for location-based services while they are on-the-go. Textlocal can change the way you connect to your customer. Textlocal's wide range of [SMS services](#) lets you stay ahead of competition and meet your customers' needs by sending them mobile tickets, real-time alerts, travel itinerary and other location-based information, personalized promotions, and feedback forms. Be a seamless travel buddy to your customer!

Real-time alerts

Bad weather causing a delayed flight? Cancellations because of a strike? Whether you are a travel portal, airline or a tour operator, keep your customers in the loop through timely notifications using our [SMS APIs](#). Textlocal's intelligent SMS gateway and robust infrastructure ensure best-in-class deliverability with low latencies for all your texts.

DM-FLIGHT | 12:34 PM

Dear Ms. Anjali, your flight- 6E 124 from HYD to CCU at 1520/1640 on 29th Jan'18 is rescheduled. The revised time is 1640/1800 hours.

Make ticketing simple

Whether you run a bus service, amusement park, or family entertainment zone, Textlocal has the perfect [end-to-end ticketing solution](#) for you. Easily create mobile tickets, send them via SMS and redeem them using our app. Go mobile-first!

DM-TICKET | 02:10 PM

Hi Sanjana, Here is the ticket for 4 adults and 2 kids to Ocean World Tour on Mar 14, 2018 - <http://tx.gl/r/tL>. Have fun!

SMS feedback

Looking for more testimonials? Just send Textlocal [data collection forms](#) via SMS to customers at the right time. Save money on telecallers and let SMS be your customer touchpoint.

DM-MLGUDI | 01:48 PM

Hello James, We hope you enjoyed your 2 night stay at Malgudi hotels! Please share your review here - <http://tx.gl/r/tL>

Instant customer service

Provide a [short code](#), [long code](#) or missed call number for your customers to text in or call and get real-time updates on all your services. Say goodbye to disgruntled clients, and put an end to endless phone queries.

Attract and retain clients

Send irresistible promotional deals, enticing holiday brochures and compelling pictures to grab new clients and keep existing ones interested. Send lean-season deals and booking URLs through SMS and [track the customers](#) who click through.

Be the remote tour guide

Make each holiday experience special by sending location-based updates, weather reports and travel tips using [SMS attachments](#) through Textlocal. Help the customer plan their trip.

DM-TRIPTO | 09:23 AM

Hello Ankit, We wish you a pleasant stay at Simla! Discover the city like a local with this Lonely Planet guide - <http://tx.gl/r/tL>

Evoke wanderlust

Engage the traveler within each person by sending stunning pictures of scenic locales. Textlocal allows you to easily craft effective campaigns – be it attaching files and images, personalizing messages with multiple merge fields, sending regional language texts, or providing an opt-out path!

In-sync travelers and tour guides

Give your tour guides the Textlocal [mobile app](#) so they can always be in touch with your travelers. Put an end to endless waits and mixed-up itineraries.

Personalize offers

Make each customer feel special by sending personalized webpages and offers based on their preferences. In just a few clicks, our [mobile page creator](#) will spin magic for you and a surprise for your customer.

Entice travelers

Remind travelers of abandoned bookings, promote your mobile app, share referral links, new trips plans and more by inserting web URLs in your **bulk SMS** campaigns.

DM-DISCONT | 05:39 PM

20-50% DISCOUNTS this week exclusively on our mobile app! Download it here to join our app party - <http://tx.gl/r/tL>

Customized solutions

Just tell us what you need and allow Textlocal to tailor SMS solutions for you! Our expert in-house team can also set up your campaigns, integrate with your CRM systems and deliver bespoke reports.

Enterprise grade administration

Textlocal helps you create multi-user accounts, restrict privileges based on user roles and monitor users' activity with detailed audit trails. We also offer a tiered account structure for managing your SMS campaigns from multiple locations, offices or franchisees.

We work with over 225,000 businesses



www.textlocal.in



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INDIA'S HIGHEST RATED SMS PLATFORM

TRUSTPILOT | TRUST SCORE 9.7/10

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