



MEDIA & ENTERTAINMENT

Enhance reach and prep up your audience to build enthusiasm with Textlocal's award-winning business SMS platform

Add another channel of influence and audience participation through Textlocal SMS platform allowing you to easily run opinion polls and contests, garner votes for game and reality shows, send event invites and conduct many more such activities.

Drum up audience involvement

Don't wait for the audience to call in to vote. Get them to pick winners on your FM/TV channel game shows and reality shows using inbound SMS to [short codes](#) or [long codes](#), or just by giving a missed call to dedicated numbers. Run opinion polls too the same way.

DM-FAVRTE | 07:24 PM

Vote for your favorite contestant now.
Send an SMS "IDOL2K15 SINGER_ID" to
56263X

Track and manage DTH subscriptions

Retain every single DTH customer by sending timely automated payment alerts, downtime notifications and renewal reminders. Easily integrate Textlocal [SMS APIs](#) with your CRM application or software in minutes. Textlocal's best-in-class deliverability ensures superior returns at every stage.

DM-SUBCRI | 02:10 PM

Hi Gagan, Your sports package
subscription will expire in 15 days.
Click to renew - <http://tx.gl/r/tl>

Seamlessly manage ticket invites

Event ticketing has gotten a lot easier with Textlocal. You can now [create and send ticket invites](#) for your events via Textlocal and simply scan and redeem them at the venue using our mobile app.

DM-CONTST | 11:21 AM

Hi Anjali, Congratulations! You've won our lucky draw contest! Here is your invite pass for the 2017 STAR Awards
<http://tx.gl/r/TL>

Stir viewers into action and enhance participation

Make your shows more interactive by playing your viewers' favorite songs, displaying their messages on TV, and getting them to interact with your anchors. Receive SMS online to your short codes or long codes.

Jazz up your promotions

Have a new show or event coming up? Boost participation by sending media-rich personalized SMS campaigns in more than 20 regional languages using easy and powerful Textlocal UI. [Track engagement](#) with click data, and finetune your message content and campaign times for maximum impact.

Build a relationship

Ask your audience to opt-in to receive new event updates and promotions by sending an SMS to your inbox or by giving a missed call. Sit back and see your opt-in database grow.

Expand online readership

Get faster response to online newspaper and magazine subscription expansion efforts by promoting your mobile apps via SMS along with a direct download link.

DM-NEWSUP | 10:28 AM

Stay updated on news across the globe anywhere, anytime. Download our award-winning app:
<http://tx.gl/r/TL>

Share documents with ad agencies

Build a faster connect with ad agencies and clients. Attach advertisement rate cards, media kits and TRP ratings and more.

DM-SUNMIA | 05:11 PM

Hi there, Thank you for your interest in Sun Media. Please view our rate card here: <http://tx.gl/r/TL>

Keep your crew informed in real time

Update your production crew members on the go regarding changes in venue, cast and schedule using Textlocal mobile app.

Get ahead with bespoke services

Need help on how to leverage Textlocal and improve your services? Our dedicated team helps tailor solutions for your business needs, whether it's setting up and managing campaigns or helping you integrate various backend systems.

We work with over 225,000 businesses



THE HINDU



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INDIA'S HIGHEST RATED SMS PLATFORM

TRUSTPILOT | TRUST SCORE 9.7/10



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