



# AUTOMOBILES

Be in the driver's seat and shift customer marketing and service by sending new car promotional flyers and automated service alerts via SMS

Stop relying on phone-operators to be your service voice. Manage everything from new launches, service reminders and test drives to customers using Textlocal's services. Control the marketing campaigns of your dealerships by centrally managing message templates.

## Show, don't tell

Got a brand new car launch? Let the pictures do the talking. Send out glitzy flyers along with pricing and promotional offers as [SMS attachments](#). Insert web links, PDFs, images and spreadsheets as needed.

DM-OFFERS | 03:34 PM

Our new Honda Amaze offers the most mileage in its segment. Check out how it compares with others <http://tx.gl/r/TL>

## Get your money's worth

Make the most of your promotional campaigns with Textlocal's best-in-class delivery rates and speeds. With Textlocal's automatic scrubbing of DND numbers for promotional campaigns, you can be assured of regulatory compliance and appropriate credit deduction.

## Send effective SMS campaigns

[Sending powerful campaigns](#) is a breeze with Textlocal's advanced merge fields, regional language tools, attachments and schedule/stagger features. Doing more in just 160 characters just got simpler.

## Efficient after sales process

Simplify your after-sales service activities by sending automated SMS reminders on service dates, insurance and warranty renewals. Update your customers with alerts on vehicle-servicing phases.

DM-SERVIC | 03:34 PM

Your car—KA 01 HG 9999—is due for service on July 27

## Text an appointment

Put customers in charge by allowing them to book slots for test drives or servicing by sending a simple SMS. Use our [SMS gateway APIs](#) to update your appointment calendar in real-time based on these requests.

## Gather feedback

Know how your customers rate you by seeking immediate feedback after a vehicle sale or service via Textlocal [mobile-optimized SMS surveys](#).

DM-SERVIC | 03:34 PM

Service Completed - Annual service of car KA 01 HG 9999 at Andheri service center. Please click on the link to give feedback - <http://tx.gl/r/FB>

## Measure your campaign efficacy

Track your [campaign engagement](#) and effectiveness using our click reports. Generate detailed SMS campaign performance reports using our APIs or download them through our easy to navigate UI.

## Book and sell

Get customers to renew maintenance contracts, pre-book vehicles or extend warranties by sending them discount coupons with a limited-time offer. Let Textlocal handle end-to-end [couponing process](#).

DM-WARNTY | 03:38 PM

Hi Rahul, Annual warranty for your car expires in 45 days. Renew it by the end of this month and get 10% off using this voucher: <http://tx.gl/r/TL>

## Stoke interest and grow a database

Generate enquiries from prospective customers by including your contact info - [keywords](#), [short codes](#), [long codes](#), and missed call numbers - in all marketing communications. Sit back and watch your opt-in database grow.

## Increase web traffic and brand visibility

Build web traffic and brand recall. Send web-landing pages as Textlocal shortlinks in your SMS promotions, and [keep track](#) of who is interested in real-time.

## Manage multiple dealerships

Do you manage multiple dealerships and franchises? Let them conduct their own SMS campaigns, while you centrally manage purchases and control the message tone and tenor by locking down templates with Textlocal [enterprise-grade features](#).

## Keep your customer

Make customers feel special by inviting them to auto shows and launch events by sending Textlocal mobile tickets. Use SMS attachments to share auto trends or maintenance tips.

## Bespoke Solution

Want something that's not on offer? Just let us know and we'll customize for you. From data management to custom APIs and bespoke reports, our expert in-house team will go over and beyond to ensure our SMS solution is tailor-made for your needs.

We work with over 225,000 businesses



[www.textlocal.in](http://www.textlocal.in)



INDIA  
Plot No. 770, Road No. 44, Jubilee Hills, Hyderabad - 500 033

UK  
5 St John's Lane, London, EC1M 4BH

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SMS TEXTLOCAL to 92205 92205



+91 95021 95021



[sales@textlocal.in](mailto:sales@textlocal.in)