



AUTOMOBILES

Be in the driver's seat and shift customer marketing and support by sending new car promotional flyers and automated service reminders via SMS

Stop relying on phone-operators to be your service voice. Manage everything from new launches and service reminders to scheduling test drives using Textlocal platform. Control the marketing campaigns of your dealerships by centrally managing message templates.

Show, don't tell

Got a brand new car launch? Let the pictures do the talking. Send out glitzy flyers along with pricing and promotional offers as [SMS attachments](#). Insert web links, PDFs, images and spreadsheets as needed.

DM-OFFERS | 02:15 PM

Our new Honda Amaze offers the most mileage in its segment. Check out how it compares with others <http://tx.gl/r/TL>

Efficient after sales process

Simplify your after-sales service activities by sending automated SMS reminders on service dates, insurance and warranty renewals. Easily integrate your application or CRM with our [SMS APIs](#) in minutes.

DM-SERVIC | 07:44 PM

Your car—KA 01 HG 9999—is due for service on July 27

Send effective SMS campaigns

Sending [powerful campaigns](#) is a breeze with Textlocal's multiple merge fields, regional language tools, attachments, and schedule/stagger features. Doing more in just 160 characters just got simpler.

Text an appointment

Put customers in charge by allowing them to book slots for test drives or servicing by sending a simple SMS to your inbox. [Forward incoming](#) SMS requests to your application URL or integrate via APIs to update your appointment calendar in real-time based on these requests.

Get your money's worth

Make the most of your promotional campaigns with Textlocal's best-in-class delivery rates and speeds. With Textlocal's automatic scrubbing of DND numbers for promotional campaigns, opt-in and opt-out paths, you can be assured of regulatory compliance and customer satisfaction.

Gather feedback

Know how your customers rate you by seeking immediate feedback after a vehicle sale or service with [mobile-optimized surveys](#). Textlocal makes it really easy to create multi-page surveys, and share them as clickable links in SMS campaigns.

DM-SERVIC | 08:34 PM

Service Completed - Annual service of car KA 01 HG 9999 at Andheri service center. Please click on the link to give feedback - <http://tx.gl/r/FB>

Measure your campaign efficacy

Get unprecedented visibility into your SMS campaign performance. Access granular [click-through reports](#) for all shortlinks and attachments in your text messages. View real-time delivery reports for all your pushes on Textlocal UI or fetch them via our APIs.

Book and sell

Get customers to renew maintenance contracts, pre-book vehicles or extend warranties by sending them discount coupons with a limited-time offer. Let Textlocal handle end-to-end [couponing process](#).

DM-WARNTY | 03:38 PM

Hi Rahul, Annual warranty for your car expires in 45 days. Renew it by the end of this month and get 10% off using this voucher: <http://tx.gl/r/TL>

Stoke interest and grow a database

Generate enquiries from prospective customers by including your contact info - [keywords](#), [short codes](#), [long codes](#), and missed call numbers - in all marketing communications. Sit back and watch your opt-in database grow.

Increase web traffic and brand visibility

Build web traffic and brand recall. Send web-landing pages as Textlocal shortlinks in your SMS promotions, and [keep track](#) of who is interested in real-time.

Manage multiple dealerships

Do you manage multiple dealerships and franchises? Let them conduct their own SMS campaigns, while you centrally manage purchases and control the message tone and tenor by locking down templates with Textlocal [enterprise-grade features](#).

Keep your customer

Make customers feel special by inviting them to auto shows and launch events by sending Textlocal [mobile tickets](#). Use SMS attachments to share auto trends or maintenance tips.

Bespoke Solution

Want something that's not on offer? Just let us know and we'll customize it for you. From data management to custom APIs and bespoke reports, our expert in-house team will go over and beyond to ensure our SMS solution is tailor-made for your needs.

We work with over 225,000 businesses



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